



Elevate your service to ignite success.

**GROW YOUR BUSINESS THROUGH
HOSPITALITY EXCELLENCE.**

Customer Service Workshop

Grow Your Business Through a Culture of Service

MARCH 25 – 26

Tamarack Conference Center, Ballroom A
1 Tamarack Park, Beckley, WV 25801

\$50 per person (valued at \$1500)

West Virginia Hive is on a mission to improve customer service among frontline businesses throughout the New River Gorge region. Research shows that consumers are willing to pay more for superior service and that companies who focus on improving customer service see increased revenue.

Join WV Hive for an interactive, lively, in-person workshop centered on a culture of customer service using customized content combined with proven tools, techniques and methodologies to help your business, and our entire region, succeed.

Gain valuable insight into:

- Exploring a successful management philosophy
- Adapting service techniques that work for your business
- Improving bottom-line performance as leaders
- Using peer networks to move past roadblocks
- Becoming an ambassador using this train-the-trainer model to sustain a culture of service



SAVE YOUR SPOT TODAY!

Register using the QR code.

Training conducted by nationally-acclaimed Zingerman's ZingTrain professionals.

